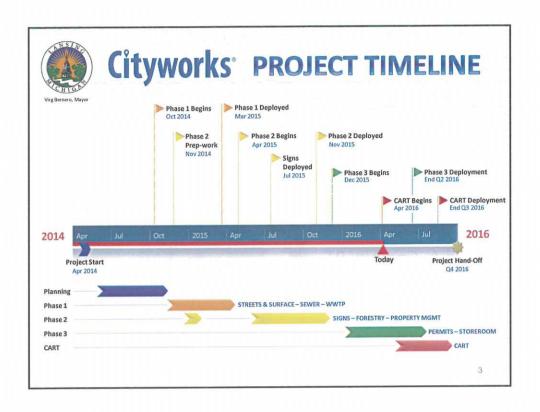
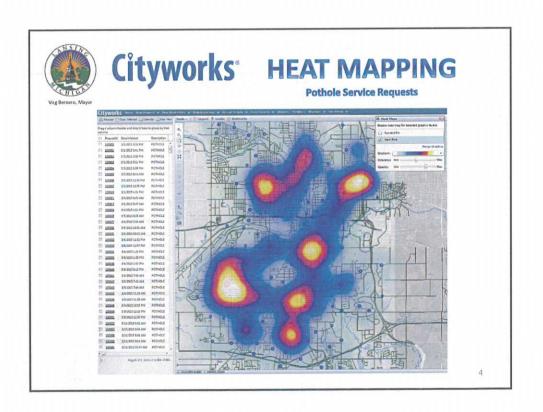


Submitteel Comty





promotel com +3



### **Improving our Digital Presence**

**Goal:** To engage with and provide citizens with helpful and easily accessible information through social media posts, website updates and a seasonal, bi-weekly newsletter.



# /LansingPublicService

April 2015: 491 Likes April 2016: 1,195 Likes



# @LansingPubServ

April 2015: 329 Followers April 2016: 638 Followers

5



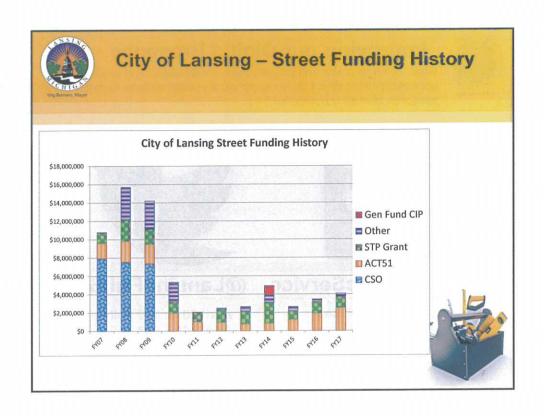
#### Improving our Digital Presence

**Goal:** To engage with and provide citizens with helpful and easily accessible information through social media posts, website updates and a seasonal, bi-weekly newsletter.

#### Post topics:

- Traffic Advisories
- Press Releases
- CART Updates
- Weather Advisories
- Construction Observer
- Holidays
- Throwback Thursdays









# FY 2017 Infrastructure & CIP projects (Sewage Fund)

•	City Share of Sanitary Sewers	\$1,160,000
•	<b>Sewage Treatment Plant Roof Replacement</b>	\$200,000
•	Scott Park Pump Station VFD Replacement	\$320,000
•	<b>Pump Station Switchgear Maintenance</b>	\$100,000
•	Pump Station Radio System	\$230,000
•	Wet Weather Program	\$250,000
•	Wastewater Plant Work	\$280,000





	ì	